

Allison Sichling

illustrator and designer

Creative design professional with experience in promotional toy design, retail toy design, collectible product design and illustration development. She is known for thorough project research, to be a self-motivator, and a quick learner. Able to work within a fast paced, multi-task environment while maintaining attention to detail.

EDUCATION

Bachelor of Fine Arts
Illustration
Northern Illinois University
May 2008

COMPUTER APPLICATIONS

Mac or PC operating systems
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Dreamweaver
Mac iWork suite
Microsoft Office suite

STUDIO SKILLS

Ink
Pencil
Watercolor
Acrylic

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PROFESSIONAL EXPERIENCE

2009 July - Present
Specialist @ The Apple Store
Enriching customer's lives through sharing technical knowledge
Connecting customers with solutions that meet their needs
Preparing products for demonstration
Upholding the store's appearance to Apple's visual standards

2010 May - 2010 Dec
Design Intern @ The Bradford Group
Created realistic product illustrations for advertising by means of image manipulation, compositing, retouching and drawing
Designed product illustrations for Home Decor, Collectibles, Apparel, Holiday, Hawthorne Villages, Scrapbook, and Jewelry
Composed decal imagery and prepared for printing

2009 July
Freelance Illustrator @ HiLight lightbulbs
Designed lightbulb Package Label

2009 May
Freelance Illustrator @ Natural Fitness
Designed images to be printed on Yoga Mats

2008 June - 2009 April
Intern and Freelance Designer @ The Marketing Store
Actively participated in the development of toy lines by
Sketching toy concepts, inking and painting final illustrations
Using Photoshop to clean up and prepare art for presentations
Photographing and video taping toy examples for presentations
Using Photoshop and PowerPoint to build presentation layouts

2008 Nov - 2008 Dec
Toy Designer @ Shure Products
Designed and prototyped various wooden puzzles and toys
Designed and prototyped bookcover and spread
Digitally cleaned up photos of prototypes for catalog

2008 Nov
Freelance Illustrator @ Trinity Community Church
Designed and painted Advent Study Book Illustrations

2007 Feb - 2008 May
Illustration Lab Print Attendant @ Northern Illinois University
Assisted students in preparing their illustrations for printing
Operated color printer
Opened and closed lab
Managed design and printing of Senior Illustration Show Poster

